
BBA 2025 – SMALL BUSINESS AWARD APPLICATION

Company Name:

Representative Name:

Representative Email:

Phone Number:

Date:

Short Company Description:

Judging Criteria:

The Small Business Award is awarded to the NSBA small business (10 employees or less) that promotes quality in product and customer service.

- A clearly communicated long-term goal or vision.
- Procedures established to control quality.
- A focus on developing and involving employees through human resource initiatives.
- Established processes to provide quality products and customer satisfaction.

Answer the questions below to the best of your ability.

1. What was your full-time equivalent staff the last 3 years?
2. Describe the system in place to define, collect and measure quality.
3. Describe HR initiatives affecting education, training, and empowerment of employees.
4. Describe methods used for evaluating and improving product/service quality, customer service levels, and customer satisfaction.
5. Your organization's mission and vision statement. This will be used to introduce the finalist during the event program.

TIP Use examples, statistics, figures, numbers, stories, etc. to enhance your answers where applicable. Examples of previous winner applications can be found [HERE](#)

Once completed, please email the filled-out form to events@nsbasask.com.

Use subject line "BBA 2025 Award Application – YOUR COMPANY NAME"
