
BBA 2025 – PURSUIT OF EXCELLENCE AWARD

Company Name:

Representative Name:

Representative Email:

Phone Number:

Date:

Short Company Description:

Judging Criteria:

Awarded to the NSBA business that is an industry leader among its peers and/or within the business community.

- Has demonstrated a focus on establishing industry-recognized best practices.
- Can identify innovative practices, resulting in an evolution of the business or product, which is demonstrably pushing the industry forward.
- Is recognized by peers, customers, suppliers, etc., as an industry leader through certification processes, public acknowledgment, honours, recognition, etc.

Answer the questions below to the best of your ability.

1. How does your business distinguish itself as a leader within your industry?
2. Provide examples of how your business has created industry-leading innovative practices.
3. Provide examples of certification, recognition, awards, or acknowledgments that support your position as an industry leader.
4. Provide examples that clearly identify your company as an employer of choice.
5. Your organization's mission and vision statement. This will be used to introduce the finalist during the event program.

TIP Use examples, statistics, figures, numbers, stories, etc. to enhance your answers where applicable. Examples of previous winner applications can be found [HERE](#)

Once completed, please email the filled-out form to events@nsbasask.com.

Use subject line “BBA 2025 Award Application – YOUR COMPANY NAME”
