
BBA 2025 – INNOVATION AWARD

Company Name:

Representative Name:

Representative Email:

Phone Number:

Date:

Short Company Description:

Judging Criteria:

Awarded to the NSBA business that has demonstrated creativity and forward-thinking by identifying and pursuing a groundbreaking business idea, product, service, and/or process. This award recognizes organizations that are committed to exploring new possibilities, pushing boundaries, and leading with innovative approaches that drive growth and positive change in your company or industry.

- Demonstrates a unique, original idea or approach that differentiates the business from others in its industry.
- The idea has been successfully implemented and is operational within the business or in the market.
- Evidence of measurable outcomes (i.e. revenue growth, customer acquisition, cost savings).
- Evidence of customer or market demand that validates the innovation's value.
- Strong vision and leadership that foster a culture of innovation within the organization.

Answer the questions below to the best of your ability.

1. What unique problem or need inspired your innovation, and how does your approach differ from others in the industry?
 2. Can you describe the process from ideation to implementation? How did you ensure the idea became a reality?
 3. How has this innovation impacted your business's performance? Are there specific metrics or examples of growth, efficiency, or profitability?
 4. How do you see opportunities for it to expand into new markets or areas?
 5. How does your company cultivate a culture of innovation across the organization?
 6. Your organization's mission and vision statement. This will be used to introduce the finalist during the event program.
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TIP Use examples, statistics, figures, numbers, stories, etc. to enhance your answers where applicable. Examples of previous winner applications can be found [HERE](#)

Once completed, please email the filled-out form to events@nsbasask.com.

Use subject line “BBA 2025 Award Application – YOUR COMPANY NAME”
