
BBA 2025 - INDIGENOUS INCLUSION AWARD APPLICATION

Company Name:

Representative Name:

Representative Email:

Phone Number:

Date:

Short Company Description:

TRC Call to Action #92:

92. We call upon the corporate sector in Canada to adopt the United Nations Declaration on the Rights of Indigenous Peoples as a reconciliation framework and to apply its principles, norms, and standards to corporate policy and core operational activities involving Indigenous peoples and their lands and resources. This would include, but not be limited to, the following:

- i. Commit to meaningful consultation, building respectful relationships, and obtaining the free, prior, and informed consent of Indigenous peoples before proceeding with economic development projects.
- ii. Ensure that Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects.
- iii. Provide education for management and staff on the history of Aboriginal peoples, including the history and legacy of residential schools, the United Nations Declaration on the Rights of Indigenous Peoples, Treaties and Aboriginal rights, Indigenous law, and Aboriginal–Crown relations. This will require skills-based training in intercultural competency, conflict resolution, human rights, and anti-racism.

Judging Criteria:

- Actively and purposefully invests resources and pursues initiatives that promote Indigenous inclusion in the economy in the spirit of TRC Call to Action #92.
 - Establish, define, and measure how the chosen investments (e.g. financial, in-kind, Indigenous employment, workplace training, community involvement, joint ventures etc.) and initiatives have an impact on economic reconciliation.
 - Demonstrate sustainable success of the chosen investments, initiatives and/or policies that meet the criteria outlined in TRC Call to Action #92.
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Answer the questions below to the best of your ability.

1. How are you actively and purposefully investing resources and pursuing initiatives that promote Indigenous inclusion in the economy in the spirit of TRC Call to Action #92?
2. How have these actions and initiatives had an impact on economic reconciliation?
3. Describe the success and impact that your business has achieved with these initiatives.
4. Your organization's mission and vision statement. This will be used to introduce the finalist during the event program.

TIP Use examples, statistics, figures, numbers, stories, etc. to enhance your answers where applicable. Examples of previous winner applications can be found [HERE](#)

Once completed, please email the filled-out form to events@nsbasask.com.

Use subject line "BBA 2025 Award Application – YOUR COMPANY NAME"
