

February 9, 2023

Flair Airlines

Garth Lund, Chief Commercial Officer

Eric Tanner, Vice President, Revenue Management and Network Planning

Re: Flair Air Service Expansion between Saskatoon and Calgary

The NSBA – Saskatoon's Business Association is a member-driven organization that serves, promotes, and protects businesses throughout Saskatoon and beyond. As an organization representing many business owners and large multinational corporations in Saskatoon, we would like to commend you and the entire Flair team for recognizing the importance of reconnecting Saskatoon and Calgary and stepping up to deliver direct air service between the two cities.

The Saskatoon to Calgary route has played an important role to the Saskatoon business community by ensuring that businesses stay connected with their clients and remain competitive in the global market. In addition, this route has also saved Saskatoon businesses a lot of time and money over the years.

We believe the timing of your expanded air service into the Saskatoon marketplace could not have come at a better time. According to several economic forecasts, including the Conference Board of Canada, Saskatoon and Saskatchewan are expected to experience significant economic growth in various sectors, primarily the natural resource sector. Hence, the NSBA believes this decision sets the city and province up for tremendous success well into the future.

In closing, the NSBA appreciates Flair's commitment to providing affordable and reliable service to Saskatoon, and we look forward to the commencement of daily service to Calgary beginning May 9, 2023. We wish you the best of luck and good fortune as you develop your presence here in Saskatchewan.

Sincerely,



Keith Moen
Executive Director
NSBA – Saskatoon's Business Association