



NSBA Letter Regarding City of Saskatoon Strategic Plan for 2022-2025

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January 28, 2022

Saskatoon City Council
222 3rd Ave North
Saskatoon, SK
S7K 0J5

Re: City of Saskatoon Strategic Plan 2022-2025

His Worship the Mayor and Members of City Council,

Having reviewed the proposed City's Strategic Plan for 2022-2025, the NSBA is pleased to submit comments regarding the proposed Plan. The NSBA commends the City of Saskatoon on preparing a well-organized and concise Plan. We particularly appreciate the attention given to important initiatives such as strong economic development, Indigenous economic inclusion and Downtown development.

In order to accommodate these items, we would strongly encourage the City to abide by their commitment regarding Saskatoon's Economic Growth Strategy in the 2022-2025 Strategic Plan. As one of the stakeholders participating in the Growth Strategy's Steering Committee, we are keenly interested in seeing the work of this committee continue.

The NSBA recommends the following on how the City can achieve their goal of building a business-friendly City that supports positive investment and economic growth:

- Re-commit to Saskatoon's Business Friendliest City proclamation
- Maintain a competitive tax environment
- Utilize Best Value Procurement practices when issuing contracts
- Reduce red tape by providing a more efficient and effective customer service approach
- Process improvements in areas related to building permits and business licenses
- An increase in engagement with stakeholders, including the Combined Business Group

In conclusion, the NSBA is pleased to see that the City recognizes the role of business in providing the foundation for Saskatoon's prosperity, and we encourage the City to continue down this path to attract more business investments and further economic growth.

If you have any questions, please do not hesitate to contact us. Thank you for allowing the opportunity to provide comments.

Sincerely,

Keith Moen
Executive Director



SASKATOON'S BUSINESS ASSOCIATION