

REACH FURTHER IN 2021 WITH THE NSBA

SASKATOON'S BUSINESS ASSOCIATION

EXCLUSIVE AD LISTINGS

- Scheduled every Monday, Wednesday, Thursday, and Friday (first come, first booked)
- Customize your subject line and all content with graphics and links.

One-Time \$495 each

Quarterly \$465 each (scheduled every third month - 4 issues)

Monthly \$425 each (scheduled every month - 12 issues)

E-BLAST TESTIMONIAL

TRAVIS LOW; BLUE MOOSE MEDIA

"We've found the NSBA email blast to be an effective extension of our digital marketing strategy to reach a targeted business audience. Would highly recommend if you're looking to build brand awareness and generate leads in a local B2B market"

NSBA WEEKLY NEWS E-BLAST

SPONSORSHIP OF "THE MESSAGE FROM THE EXECUTIVE DIRECTOR

\$200 each

- Scheduled every Tuesday as part of the
- NSBA Weekly News & Upcoming Events
- Up to four businesses per weekly e-publication
- Have your logo visible within the Message from Keith Moen

"OTHER AREAS OF INTEREST AND MEMBER NEWS" SECTION AD

\$350 each

- Scheduled every Tuesday as part of the NSBA Weekly News & Upcoming Events
- Limit to 1 page.

WHAT PEOPLE ARE SAYING

" Keith and Company, thanks so much for the laugh-out-loud newsletter. I so needed this."
- Chris Ransom, Ranco Millwork

"Keith, well done and well said! You make some great points and I couldn't agree with you more. Thanks for trying to keep as many of us informed as you do."
- Russel Marcoux, Retired

"Keith, Good piece - I like the passion. Keep it up." - Jeffrey Burgess, Burgess Law

"I have said this before, but I'm saying it again; you are one of my favourite writers."
- Daria Malin, Boost Strategic Coaching

" "Keith, I must say your letter eblasts really crack me up. I look forward to reading them and the last one was a laugh out loud at my desk moment. Keep staying bold and truthful."
- Tracy Randall, TCU Place

FOR MORE INFORMATION: MELONY WARD; ADMINISTRATIVE ASSISTANT
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