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#9-1724 Quebec Avenue, Saskatoon, SK S7K 1V9

December 19, 2016

His Worship Mayor Charlie Clark
222 Third Avenue North
Saskatoon, SK
S7K 0J5

Re: November 15 NSBA meeting follow-up

Dear Mayor Clark,

On behalf of the NSBA Board of Directors, I would like to thank you for taking the time to meet with us on November 15, 2016. As indicated at that time, we truly appreciate you making time in your hectic schedule so early into your tenure. That means a lot to us in terms of the value, respect and appreciation you have for our Association. We in turn reciprocate the value, respect and appreciation for you, and look forward to having a constructive relationship with you and Council as we all work towards making Saskatoon the best that it can be.

With this in mind, I'll repeat our offer to utilize the NSBA as a resource to you and Council as you navigate the best course for our city going forward. We have many of the province's brightest business minds within our membership. Local business owners also tend to have a high sense of civic duty and regularly contribute to various aspects of city life. As a membership-based Association, the NSBA relies heavily on the volunteerism and activism of our membership for our various committees and Board. We'd be happy to assist in any way possible, should the need arise.

These factors also accentuate the value of private business in the Saskatoon economy. It's imperative this fact is kept in mind when making policy decisions. Private business creates wealth by driving jobs and growth, while keeping money in the local and provincial economy. We encourage you to keep Saskatoon as a business-friendly jurisdiction, as this mandate will benefit everyone.

As part of maintaining Saskatoon as a place where private business can thrive, we feel that it is imperative that the city maintains the Business Development Incentive administered by SREDA. In particular, we feel that the tax abatements in this program provide a great incentive for businesses to grow and provide more job opportunities in the city, which in turn benefits the city by growing the base of citizens paying sales, income, and property taxes and contributing to the overall Saskatoon economy.

We also look forward to welcoming you formally at the NSBA's Annual Mayor's Luncheon on January 11, 2017. Thank you for making yourself available so early into your tenure. Once again, we truly appreciate it. Our members look forward to learning more about your plans for the future of our city and for the future of business in Saskatoon.

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"Supporting Saskatoon's Business Community"



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I extend an offer – and would welcome the opportunity – to meet regularly to touch base and exchange ideas on the future of the city. This offer will remain on the table, and can be as formal or informal as you wish. A quarterly basis may be a bit aggressive and/or unrealistic given the demands on your time, but I offer that scenario nonetheless.

And finally, given the time of year, I want to take this opportunity to wish you and your family a Merry Christmas, a safe a wonderful holiday season, as well as a Happy, Healthy and Prosperous New Year.

Sincerely,

A handwritten signature in black ink, appearing to read 'Keith Moen', with a long horizontal flourish extending to the right.

Keith Moen
Executive Director

“Supporting Saskatoon’s Business Community”