



2018 NSBA E-mail Advertising Rates

Phone 306.242.3060 Fax 306.242.2205

Email
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#9-1724 Quebec Avenue,
Saskatoon, SK S7K 1V9

Exclusive Ad Listings

- Scheduled every Monday, Wednesday and Thursday
- Limited to 4 pages

One-Time \$400 each

Bi-Monthly \$325 each
(scheduled every second month - 6 issues)

Monthly \$250 each
(scheduled every month - 12 issues)

“Other Areas of Interest” Section Ad \$300 each

- Scheduled every Tuesday as part of the NSBA weekly News & Upcoming Events
- Limited to 1 page

Non-Profit Rate – less \$100 to any of the above prices

Non-Member Rate – add \$225 to any of the above prices

Please keep in mind:

- All ad listings are distributed to over 1,900 subscribers
- **All ads must be in JPEG or PNG format – PDF documents are not compatible and will not be accepted**
- Each ad (page) must not be more than 800 pixels wide
- The NSBA does not provide graphic design services
- All prices are before applicable tax (5% GST) and are subject to change

For more information:

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NSBA

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SASKATOON'S BUSINESS ASSOCIATION